

Open Call: Analysis and evaluation of alumni platform options

Background

The Swiss School of Public Health (SSPH+) assembles the inter-university faculty of public health sciences affiliated with the eight Swiss universities of the SSPH+ Foundation. The SSPH+ model is based on the vision that in a small country like Switzerland, no single institution has the critical mass needed to cover all public health relevant areas.

SSPH+ currently supports over 30 different educational programs in public health. Offers include CAS, DAS, MAS, and PhD programs as well as seasonal schools. For these offers we would like to develop a **multi-purpose alumni platform**.

Requirements

SSPH+ is looking for a person (e.g. PhD student) who is familiar with social media tools and management. Regular exchanges with the SSPH+ Directorate are foreseen as well as a close collaboration with persons from partner institutes who work on the same issue.

Work content

In step 1, you will compile the different existing options (e.g. Facebook, LinkedIn, SSPH+ eCampus, CRMs) and analyze their strengths and weaknesses. In step 2, the chosen option will be implemented and your willingness to help during this phase is welcome. The exact conditions for the further collaboration will be elaborated when step 1 is concluded.

Work load

For step 1, regular exchanges are planned and a written report in English has to be developed and presented to the SSPH+ Directorate **by 30 June 2018**. In total, we expect a workload of approximately 60 hours.

Employment

SSPH+ will employ you (hourly wage of approx. CHF 30). The work can be done mostly from home (assuming you have excellent access to internet) which gives you plenty of flexibility to combine the work with your study.

Application

If interested then send your application (motivation letter and short CV) to snocera@ssphplus.ch by **22 March 2018**.