This is Session A2 / A3 –
Tue 16.6.2020 - 10:30-12:15h
Break 11:15-11:30h

Session Moderators: Nino Künzli, Luca Crivelli, Antoine Flahault

Where do we go? Developing the
SSPH+ Strategy 2023-2028

AUDIENCE: SSPH+ Faculty members

PDF of these slides:
see online, the usual «Faculty Meeting» link
Why SSPH+ strategy discussion?

- Current Strategy was approved by Foundation Board in May 2015
- New financial concept developed in 2016/17, adopted for the period 2018-2022
- Since then, SSPH+ has seen major changes, expansion and… COVID-19
- New financial concept (2023-2028) to be submitted to universities early 2022
- The financial concept 2023-2028 must rely on the strategy

→ Foundation Board agreed on the following tentative plan and schedule:

Procedure and time plan of strategic development

<table>
<thead>
<tr>
<th>Phase</th>
<th>Activity</th>
<th>Who (lead)</th>
<th>When</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>✓ Discussion of the prime pillars of the SSPH+ strategy</td>
<td>Foundation Board (FB)</td>
<td>May 8 2020</td>
</tr>
<tr>
<td>B</td>
<td>Discussion of the strategic pillars as proposed by the Foundation Board</td>
<td>Faculty Meeting (FB invited)</td>
<td>Jun 2020</td>
</tr>
<tr>
<td>C</td>
<td>Online survey based on proposals of above discussions</td>
<td>Directorate Office</td>
<td>Aug/Sept 2020</td>
</tr>
<tr>
<td>D</td>
<td>Drafting of strategy based on above</td>
<td>Directorate</td>
<td>Oct 2020</td>
</tr>
<tr>
<td>E</td>
<td>Discussion of and main decisions about proposed draft</td>
<td>Foundation Board</td>
<td>Dec 2020</td>
</tr>
<tr>
<td>F</td>
<td>Fine-tuning Strategy; development of Funding Concept 2023-2027</td>
<td>Directorate</td>
<td>Jan-Apr 2021</td>
</tr>
<tr>
<td>G</td>
<td>Final adoption of Strategy 2023-2027 and discussion of Funding Concept</td>
<td>Foundation Board</td>
<td>May 2021</td>
</tr>
<tr>
<td>H</td>
<td>Final inputs and discussions</td>
<td>Faculty Meeting</td>
<td>June 2021</td>
</tr>
<tr>
<td>I</td>
<td>Adoption of Funding Concept 2023-2027</td>
<td>Foundation Board</td>
<td>Dec 2021</td>
</tr>
<tr>
<td>J</td>
<td>Preparation of activities &amp; agreements with all partner universities</td>
<td>Directorate Office</td>
<td>Spring 2022</td>
</tr>
</tbody>
</table>
MISSION STATEMENT SSPH+

1. Reinforce **identity of public health** as interdisciplinary & professional field of science.
2. Promote and maintain **skilled public health workforce** at local, national and international level through high quality education and training.
3. Strengthen **link between research and practice** and foster partnerships among the public health constituencies to identify & address public health challenges and **to influence research, training and policy making**.
4. Act as umbrella and network of the academic partner institutions for tasks and activities for which a **national coordination is necessary or where the critical mass at a single institution is lacking**.

... given the Mission Statement... SSPH+ has three pillars to support the SSPH+ network partners:

- **Inter-university research**
- **Training & Education**
- **Science to Practice & Policy**
Major outcome of SSPH+ Foundation Board group work (May 2020)

Discussion points were:

1. Should the strategic pillars be kept / strengthened / given up?
2. What type of activities - if any - should be developed under this pillar? How should activities be adapted in the post-COVID-19 era?
3. Should the SSPH+ strategy also build on other concepts (beyond the pillars discussed today)?

**THEME A: Research:** The acquisition of competitive PhD fellowships (GlobalP3HS/Botnar) or the fundraising and administrative coordination of the national Corona Immunitas program (epidemiological serological surveys) launched by a collaboration of institutes of the SSPH+ community are main examples on how SSPH+ supports research conducted at the partner institutes. SSPH+ also fostered collaborations via collaborative piloting of methods for a grant application or strategic inter-university workshops.

**THEME B: Teaching & training:** The successfully launched Inter-university Graduate Campus (IGC), the Internship Program for PhD students or the eCampus teaching platform are the focus in this domain. The IGC becomes also a major hub of curricular development for PhDs and supervisors in public health sciences. New offers such as the online live-stream lecture series (with ETHZ) are promising initiatives. For the post-graduate MAS/DAS/CAS programs, SSPH+ does not contribute financially but fosters collaborations and synergies.

**THEME C: Science-to-Practice:** SSPH+ invested also into the strengthening of the link between science and practice or policy. This has been pursued primarily in the response to federal consultations of public health relevant legislations (often coordinated with the Swiss Society for Public Health and other partners to omit redundancies), and in the context of the science-based development of the law on tobacco products. COVID-19 catalyzed the long-standing plan of SSPH+ to provide multi-disciplinary public health expertise to the Federal Office of Public Health; they signed a 1-year contract for the SSPH+Covid-19 advisory platform.
Major outcome of SSPH+ Foundation Board group work (May 2020)

Main conclusions of 5 break-out group discussions:
1. All three pillars were considered relevant – suggestions see next slide
2. The strategy should have one general unifying theme, e.g. :
   - Sustainable development goals - SDG
   - Planetary health
   - Environmental Health
   - Health Promotion
   - …the next superbug

THEME A: Research: The acquisition of competitive PhD fellowships (GlobalP3HS/Botnar) or the fundraising and administrative coordination of the national Corona Immunitas program (epidemiological serological surveys) launched by a collaboration of institutes of the SSPH+ community are main examples on how SSPH+ supports research conducted at the partner institutes. SSPH+ also fostered collaborations via collaborative piloting of methods for a grant application or strategic inter-university workshops.

THEME B: Teaching & training: The successfully launched Inter-university Graduate Campus (IGC), the Internship Program for PhD students or the eCampus teaching platform are the focus in this domain. The IGC becomes also a major hub of curricular development for PhDs and supervisors in public health sciences. New offers such as the online live-stream lecture series (with ETHZ) are promising initiatives. For the post-graduate MAS/DAS/CAS programs, SSPH+ does not contribute financially but fosters collaborations and synergies.

THEME C: Science-to-Practice: SSPH+ invested also into the strengthening of the link between science and practice or policy. This has been pursued primarily in the response to federal consultations of public health relevant legislations (often coordinated with the Swiss Society for Public Health and other partners to omit redundancies), and in the context of the science-based development of the law on tobacco products. COVID-19 catalyzed the long-standing plan of SSPH+ to provide multi-disciplinary public health expertise to the Federal Office of Public Health; they signed a 1-year contract for the SSPH+Covid-19 advisory platform.
The Board came up with the idea that SSPH+ strategy 2023-2028 could run under some overarching, unifying theme / umbrella topic.

It was not yet discussed how or whether this would shape the priorities of all activities, the collaboration among the network and other issues. Putting all the open questions aside, in general terms:

Do you agree to put the SSPH+ strategy 2023-2027 under some unifying umbrella theme?

(zoom Poll)
Unifying strategic SSPH+ Theme

Result of the survey

QUESTION 1: Do you agree to put the SSPH+ Strategy 2023-2027 under some unifying umbrella theme?
18 responses

- Yes: 66.7%
- No: 22.2%
- Not yet decided: 11.1%

QUESTION 2: Which one of the three themes listed by the SSPH+ Foundation Board is your favourite?
18 responses

- Sustainable Development Goals (SDG): 50%
- Planetary Health: 27.8%
- Environmental Health: 22.2%
### SUMMARY of SSPH+ Foundation Board group work notes

#### Research
- How effective is collaboration between universities? Corona Immunitas program is a good start
- Focus also on PhD student alumni, incl. research on PhD career outcomes
- Do bibliographic study to compare SSPH+ with other SPH
- Raise funds and research tools for interdisciplinary research

#### Training
- Foster new teaching technologies, quality, accreditation, audits
- Strengthen Inter-university Graduate Campus for PhD education
- Strengthen post-graduate education, also between public health (including health economics), clinical specialties and epidemiology
- Strengthen communication skills

#### Science to Policy and Practice
- Expert advice to FOPH, GDK, cantons, etc.
- Be more active (write position papers or white papers) & passive (let politicians approach us)
- For Health2040 ideally SSPH+ is more involved with formal collaborations with e.g. a+, Public Health Schweiz, SAMW.

---

#### THEME A: Research: The acquisition of competitive PhD fellowships (GlobalP3HS/Botnar) or the fundraising and administrative coordination of the national Corona Immunitas program (epidemiological serological surveys) launched by a collaboration of institutes of the SSPH+ community are main examples on how SSPH+ supports research conducted at the partner institutes. SSPH+ also fostered collaborations via collaborative piloting of methods for a grant application or strategic inter-university workshops.

#### THEME B: Teaching & training: The successfully launched Inter-university Graduate Campus (IGC), the Internship Program for PhD students or the eCampus teaching platform are the focus in this domain. The IGC becomes also a major hub of curricular development for PhDs and supervisors in public health sciences. New offers such as the online live-stream lecture series (with ETHZ) are promising initiatives. For the post-graduate MAS/DAS/CAS programs, SSPH+ does not contribute financially but fosters collaborations and synergies.

#### THEME C: Science-to-Practice: SSPH+ invested also into the strengthening of the link between science and practice or policy. This has been pursued primarily in the response to federal consultatations of public health relevant legislations (often coordinated with the Swiss Society for Public Health and other partners to omit redundancies), and in the context of the science-based development of the law on tobacco products. COVID-19 catalyzed the long-standing plan of SSPH+ to provide multi-disciplinary public health expertise to the Federal Office of Public Health; they signed a 1-year contract for the SSPH+Covid-19 advisory platform.
Organisation and objective of break-out group work

Join plenary zoom 11:35, the latest (plan coffee brake before)

1. GROUP SIZE: 5 – incl ONE person as RAPPORTEUR (and moderator)

2. WHO IS RAPPORTEUR: (if not assigned already *) it is the person whose FIRST LETTER of the zoom-name is the FIRST one in the Alphabet (e.g. “Anna Muster” or “Bernie” are more likely to lead than “Zappa, Frank”) make sure discussion remains focused on assigned task! Keep the time (incl. coffee break)

3. WHAT YOU DO AS RAPPORTEUR&moderator: start & structure discussion; make notes/summaries e.g in a WORD or PPT file or directly into an email. Please note also divergent views and major outcomes/conclusions/action items. FORMAT OF YOUR NOTES: put at least your NAME (if not full group), the discussed PILLAR + your free style NOTES
   → send it to snocera@ssphplus.ch after the session;
   → summarize key conclusions in max. 2-3 minutes in the plenary zoom discussion.

GROUP TASKS: Each group discusses strategic views and visions about (1) ONE of the three strategic pillars (will be assigned *)), and (2) “unifying themes” and/or possible additional ideas beyond the 3 pillars and/or themes proposed by the Foundation Board. Please do not discuss financial concepts or budget allocations. Thus, particular strategic questions to discuss today may be, e.g.:

1. What type of activities should SSPH+ promote, do, prioritize, initiate, foster under the assigned pillar? How should those activities be adapted in the post-COVID-19 era?
2. Discuss the “unifying themes” the new SSPH+ strategy may adopt as an umbrella (ideas beyond those expressed by the Foundation Board)?

*) Pre-assigned volunteering Rapporteur/Moderators:
Milo (Research); Antoine (Research); Luca (Science to policy); Sandra (Science to Policy) Suzanne (Teaching); Nino (Teaching)
YOUR GROUP WORK IN A NUTSHELL
Join plenary zoom 11:35, the latest (plan coffee brake before)

1. **GROUP SIZE**: 5 – incl ONE person as RAPPORTEUR (and moderator)
2. **WHO IS RAPPORTEUR**: (if not assigned already *) it is the person whose FIRST LETTER of the zoom-name is the FIRST one in the Alphabet (e.g. “Anna Muster” or “Bernie” are more likely to lead than “Zappa, Frank”)
make sure discussion remains focused on assigned task! Keep the time (incl. coffee break)
3. **WHAT YOU DO AS RAPPORTEUR&moderator**: start & structure discussion; make notes/summaries e.g in a WORD or PPT file or directly into an email. Please note also divergent views and major outcomes/conclusions/action items. **FORMAT OF YOUR NOTES**: put at least your NAME (if not full group), the discussed PILLAR + your free style NOTES
   → send it to snocera@ssphplus.ch after the session;
   → summarize key conclusions in max. 2-3 minutes in the plenary zoom discussion.

GROUP TASKS: Each group discusses strategic views and visions about (1) ONE of the three strategic pillars **(will be assigned *)**, and (2) “unifying themes” and/or possible additional ideas beyond the 3 pillars and/or themes proposed by the Foundation Board. Please **do not discuss financial concepts or budget allocations**.

Thus, particular strategic questions to discuss today may be, e.g.:
1. What type of activities should SSPH+ promote, do, prioritize, initiate, foster under the assigned pillar? How should those activities be adapted in the post-COVID-19 era?
2. Discuss the “unifying themes” the new SSPH+ strategy may adopt as an umbrella (ideas beyond those expressed by the Foundation Board)?

### THEME A: Research
The acquisition of competitive PhD fellowships (GlobalP3HS/Botnar) or the fundraising and administrative coordination of the national Corona Immunitas program (epidemiological serological surveys) launched by a collaboration of institutes of the SSPH+ community are main examples on how SSPH+ supports research conducted at the partner institutes. SSPH+ also fostered collaborations via collaborative piloting of methods for a grant application or strategic inter-university workshops.

### THEME B: Teaching & training
The successfully launched Inter-university Graduate Campus (IGC), the Internship Program for PhD students or the eCampus teaching platform are the focus in this domain. The IGC becomes also a major hub of curricular development for PhDs and supervisors in public health sciences. New offers such as the online live-stream lecture series (with ETHZ) are promising initiatives. For the post-graduate MAS/DAS/CAS programs, SSPH+ does not contribute financially but fosters collaborations and synergies.

### THEME C: Science-to-Practice
SSPH+ invested also into the strengthening of the link between science and practice or policy. This has been pursued primarily in the response to federal consultations of public health relevant legislations (often coordinated with the Swiss Society for Public Health and other partners to omit redundancies), and in the context of the science-based development of the law on tobacco products. COVID-19 catalyzed the long-standing plan of SSPH+ to provide multi-disciplinary public health expertise to the Federal Office of Public Health; they signed 1-year contract for the SSPH+Covid-19 advisory platform.

---

*) Pre-assigned volunteering Rapporteur/Moderators: Milo (Research); Antoine (Research); Luca (Science to policy); Sandra (Science to Policy) Suzanne (Teaching); Nino (Teaching)

---

Research – notes from Foundation Board
- How effective is collaboration between universities? Corona Immunitas program is a good start
- Focus on PhD student alumni, incl. research on PhD career outcomes
- Do bibliographic study to compare SSPH+ with other SPH
- Raise funds and tools for inter-disciplinary research

Training – notes from Foundation Board
- Foster new teaching technologies, quality, accreditation, audits
- Strengthen Inter-university Graduate Campus for PhD education
- Strengthen post-grad. edu, also between public health (including health economics), clinical specialties and epidemiology
- Strengthen communication skills

Science to Policy and Practice – notes Foundation Board
- Expert advice to FOPH, GDK, cantons, etc.
- Be more active (write position papers or white papers) & passive (let politicians approach us)
- For Health2040 ideally SSPH+ is more involved with formal collaborations with e.g. a+, Public Health Schweiz, SAMW.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Audience</th>
<th>Chair/Moderator</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>B 13:15-14:45</td>
<td>Parallel Sessions B (max. 90')</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B1 13:15-14:45</td>
<td>IGC Academic Board meeting</td>
<td>Audience: Upon invitation</td>
<td>Chair/Moderator: Thomas Abel/Ann Walser</td>
<td>Link Session B1</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Zoom Coordinator: Jorgen Bauwens</td>
</tr>
<tr>
<td>B2 13:15-14:00</td>
<td>Post-graduate training coordinator workshop</td>
<td>Audience: All</td>
<td>Chair/Moderator: Bettina Schwind/Jean-François Etter</td>
<td>Link Session B2</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>14:45-15:00</td>
<td>VIRTUAL COFFEE BREAK - 15'</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>C 15:00-16:15</td>
<td>Parallel Sessions C (max. 75')</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>C1 15:00-16:15</td>
<td>SSPH+ IGC PhD students meeting</td>
<td>Audience: IGC PhD students</td>
<td>Chair/Moderator: Thomas Abel/Ann Walser</td>
<td>Link Session C1</td>
</tr>
<tr>
<td>C2 15:00-16:15</td>
<td>Using PROFILES to promote public health in medical schools</td>
<td>Audience: Medical background preferred</td>
<td>Chair/Moderator: Julia Bohlius/Emiliano Albanese</td>
<td>Link Session C2</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Preparation Material: PROFILES video, PROFILES and SCLO</td>
</tr>
<tr>
<td>16:15-16:30</td>
<td>VIRTUAL COFFEE BREAK - 15'</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
... do not miss the

JUBILEE SESSION D

16:30-18:30h

Vision and views - SURPRISE 4U from PhD students Uni Zurich (moderator: Rolf Heusser)

ScienceFlashTalk Competition

Jubilee Speech by
SSPH+ Honorary Fellow
Ruth Dreifuss
Former Swiss Federal Council
(from 17:45)
followed by a jubilee “Apéro”
(BRING YOUR DRINK TO zoom-TOAST)