

Call for Lecturers

for joint Public Health Program

of

Swiss-Columbian Chamber of Commerce and SSPH+

Background

The Public Health Program is the result of a joint collaboration between the Swiss School of Public Health (SSPH+) and the Swiss-Colombian Chamber of Commerce (SwissCham), funded by SwissCham. The Program offers insights into the field of public health for its constituencies in Latin and South America.

Aims

The Public Health Program seeks to share information on international good practices in public health sciences and to improve current practices, as well as increase mutual learning related to the health sector among executives from Swiss companies, civil servants from different sectors, and strategic counterparts.

Target group (audience)

SwissCham invites CEOs, employees (health, human resources, finance, and security officers) and civil servants in the public health sector – not only from Colombia, but from other countries of Latin and South America as well. In total, 50-100 participants are expected.

Topics

The topics of the Public Health Program have been pre-determined by the organizers; in total, 6 lectures will be organized; for the following 6 topics* we look for interested lecturers:

- An introduction to global health challenges: the importance of timely diagnosis
- Opportunities and public–private partnerships (PPPs): strengthening healthcare systems efficiency
- Reducing prevalence of non-communicable diseases: communication strategies for health promotion and cancer prevention
- How the pandemic changed digital transformation: trends in technology and digital health
- Social determinants of health: addressing health from an intersectoral approach.
- The constructive impact of health improvement on economy's performance
- * Reference to Swiss and Latin and South American approaches to these topics is desirable

Dates

Each 2-hour online lecture of the Public Health Program will take part in autumn 2023 (October-November) as follows:

Every Wednesday in October at 17:00-19:00 CET (Swiss time)

➤ 4 October 2023, 11 October 2023, 18 October 2023, 25 October 2023

2 Wednesdays in November at 16:00-18:00 CET (Swiss time)

➤ 15 November 2023 and 22 November 2023.

Format

The lectures are online and in English and consist of:

- 1) an intro-sketch of 7 minutes organized by the SSPH+ Directorate
- 2) an engaging and interactive (2x45 minutes) lesson on the topic chosen by the organizer (details see application form) with a 10-minute break in-between
- 3) max. 2 pre-selected documents (“reading material”) provided by the lecturer(s) in advance

Selection of lecturers

All lecturers must be affiliated with a university of the SSPH+ Foundation and be academically active in public health-oriented sciences at any academic career level.

The selection will be done by the organizers, balanced with regards to the university affiliation and gender.

Funding

A lump sum of **CHF 800 per lecture** (i.e., per 2-hour session, including preparation time and any other costs) will be paid. The organizers provide the online teaching environment (zoom).

Timeline

Deadline of Call:	14 September 2023
Evaluation/distribution of applications:	21 September 2023
Finalization of program:	26 September 2023
Lectures:	Wednesdays, in October from 17:00-19:00 CET (Swiss time) and in November 16:00-18:00 CET (Swiss time)

Application as lecturer(s) for the Public Health Program

If you are interested in giving a lecture, then please fill in the template and return it to ereeves@sspplus no later than **14 September 2023**.

