

Call for Online Lecturers (2hrs, paid)

for joint Public Health Program

of

Swiss-Mexican Chamber of Commerce & Industry and SSPH+

Background

The Public Health Program is the result of a joint collaboration between the Swiss School of Public Health (SSPH+) and the Swiss-Mexican Chamber of Commerce and Industry (SwissCham), funded by SwissCham. This is the 2nd edition of the Public Health Program that offers insights into the field of public health for its constituencies in Latin and South America.

Aims

The Public Health Program seeks to share information on international good practices in public health sciences and to improve current practices, as well as increase mutual learning related to the health sector among executives from Swiss companies, civil servants from different sectors, and strategic counterparts.

Target group (audience)

SwissCham invites CEOs, employees (health, human resources, finance, and security officers) of its more than [50 Swiss member companies](#) and civil servants in the public health sector – not only from Mexico, but from other countries of Latin and South America as well. In total, 200 participants are expected.

Topics

The topics of the Public Health Program have been pre-determined by the organizers; in total, 6 lectures will be organized; for the following 6 topics we look for interested lecturers:

- Innovation and technology in the health area. Health Technology Assessment (HTA) and accessibility in the health system.
 - From public policies to financing health initiatives and the sustainability of health systems. Value-based health care, Management Entry Agreements (MEAs) and new financing models. The case of Switzerland.
 - Non-communicable diseases (NCDs) and comparison at the legislative level to create public policies for NCDs.
 - Digital health: health information use and interoperability. Digital citizens and population participation in digital health processes. Clinical histories. *Focus on the use of information rather than on wearables and gadgets would be interesting.*
 - Management of primary care in health systems. Dealing with waiting lists for consultations and registrations due to delays caused by the COVID-19 pandemic. Stakeholder articulation and governance.
 - Advocacy and the role of civil society, academia, and patient groups as key players in health-related decision-making processes.
- * Reference to Swiss and Latin and South American approaches to these topics is desirable

Dates

Each 2-hour online lecture of the Public Health Program will take part in autumn 2022 (September-November), on two Wednesdays of each month, at 16:00-18:00 CET (Swiss time). The dates are:

13 September 2022, 28 September 2022, 11 October 2022, 25 October 2022, 15 November 2022, 29 November 2022.

Format

The lectures are online and in English and consist of:

- 1) an intro-sketch of 7 minutes organized by the SSPH+ Directorate
- 2) an engaging and interactive (2x45 minutes) lesson on the topic chosen by the organizer (details see application form) with a 10-minute break in-between
- 3) max. 2 pre-selected documents ("reading material") provided by the lecturer(s) in advance

Please note: it is encouraged that you nominate suitable Latin-American contacts as co-discussants of the lecture, where appropriate

Selection of lecturers

All lecturers must be affiliated with a university of the SSPH+ Foundation and be academically active in public health-oriented sciences at any academic career level.

The selection will be done by the organizers, balanced with regards to the university affiliation and gender.

Funding

A lump sum of **CHF 1'000 per lecture** (i.e., per 2-hour session, including preparation time and any other costs) will be paid. The organizers provide the online teaching environment (zoom).

Timeline

Deadline of Call:	05 July 2022
Evaluation/distribution of applications:	12 July 2022
Finalization of program:	19 July 2022
Lectures:	Wednesdays, from 16:00-18:00 CET (Swiss time) September-November 2022, on two Wednesdays each month

Application as lecturer(s) for the Public Health Program

If you are interested in giving a lecture, then please fill in the template and return it to ereeves@ssphplus no later than **05 July 2022**.

