

# Call for SSPH+ ScienceFlashTalk 2020

The SSPH+ ScienceFlashTalk promotes exciting and engaging public health sciences speed-talks. Eligible PhD students will receive a speed-talk training and coaching with communication experts. The final output of the 2020 training is to deliver a 3-minute video for a lay public featured on the SSPH+ website. The students of the best eight videos will finally compete in one of two events by presenting their 3-minute flash talk.

<b>Who can apply?</b>	SSPH+ PhD students enrolled at the Graduate Campus. Previous ScienceFlashTalk participants are excluded from applying for a second time.
<b>What are the requirements?</b>	<ul style="list-style-type: none"> <li>➤ PhD student's supervisor agrees with the application</li> <li>➤ Power Point (or other) projections are not permitted</li> <li>➤ Language of training is English; language of 3-minute video can be German, French, Italian or English; language of final presentation (best eight videos) is English</li> <li>➤ The participants must attend all training and coaching elements and deliver a 3-minute video to be featured on the SSPH+ website (see procedure below)</li> </ul>
<b>How is the procedure?</b>	<ul style="list-style-type: none"> <li>➤ <b>September 30, 2019:</b> Deadline for application</li> <li>➤ <b>October 15, 2019:</b> Announcement of the participants by SSPH+</li> <li>➤ <b>November 2019:</b> Shipping of the course book "ThinkStoryline!©" and organization of the December teaching call</li> <li>➤ <b>December 2019:</b> 1-hour teaching call with Alexis Puhan</li> <li>➤ <b>January 16-17, 2020:</b> Workshop with Alexis and Kathrin Puhan-Henz in Zurich (from noon to noon)</li> <li>➤ <b>February-March 2020:</b> Individual coaching by skype with Alexis Puhan</li> <li>➤ <b>March 31, 2020:</b> Delivery of 3-minute video via email at info@ssphplus.ch</li> <li>➤ Students of the best eight videos will have the chance to present their 3-minute talk at <b>one</b> of two possible events:             <ol style="list-style-type: none"> <li>1. SSPH+ Faculty Meeting, <b>16-17 June 2020 in Zurich</b></li> <li>2. Swiss Public Health Conference, <b>2-3 September 2020 in Lucerne</b></li> </ol> </li> </ul>
<b>How to apply?</b>	Register via the <a href="#">Graduate Campus</a> by <b>30 September 2019!</b>
<b>How are the PhD students selected?</b>	The SSPH+ Directorate will select up to 20 PhD students by making sure that all partner universities and the diversity of public health sciences are well reflected.
<b>Election of best videos</b>	A jury consisting of journalists and PR people will study the videos and select the best eight. All videos are featured on the SSPH+ website.
<b>Life presentation</b>	The students of the best eight videos will present their 3-minute talk live in Zurich or Lucerne where the audience will vote and select the best presentation.
<b>Award</b>	The best presentation in Zurich and Lucerne will receive <b>CHF 500.-</b> each.
<b>ECTS</b>	1 ECTS (only if all training and coaching elements (incl. video) are fulfilled)
<b>Costs</b>	SSPH+ will cover the costs for training and accommodation (for workshop in Zurich, and possibly for presentation in Zurich and Lucerne); travel expenses for 2nd class train tickets will be reimbursed
<b>Open questions?</b>	For open questions please contact Sandra Nocera at <a href="mailto:snocera@ssphplus.ch">snocera@ssphplus.ch</a>

## Facilitators

**Dr. Alexis Puhan** (MD) is the founder of [skillbuild inc.](#) based in Switzerland, specialized in coaching, storylining and facilitating since 2002. Fields of expertise include facilitating, presentation design and training as well as coaching of teams and individuals. Alexis is a very experienced MBTI® trainer and graduated from INSEAD in organizational psychology in 2007.

Alexis has facilitated ThinkStoryline!© workshops, follow ups and projects for more than 140 client organizations and over 8'000 participants in over 45 countries in the last 15 years. In 2008, Alexis published the book [ThinkStoryline!©](#) – For all who deal with presentations and love good stories.

Among others, Alexis has acquired his expertise as a consultant at McKinsey & Company from 1998-2002. In the last 12 months, skillbuild inc has been serving more than 20 clients internationally such as Roche, EULAR, AbbVie, MacMaster University and SSPH+ in the context of the 2017, 2018 and 2019 ScienceFlashTalks.



**Kathrin Puhan-Henz** is the founder of [you advance Ltd., Zurich](#), Switzerland. She has a master's degree in history, complemented with an MBA at St. Gallen University (Switzerland) and is also a qualified MBTI coach. After spending several years in large financial institutions as senior project manager and as product manager, she has been working as a consultant in communications strategy for the last few years. Kathrin's mission is to help clients in designing and delivering effective meetings and presentations. Kathrin is an experienced ThinkStoryline!© coach mostly with clients from the financial and pharmaceutical sector. Furthermore, Kathrin is faculty for presentation delivery and project management in several certified advanced studies programs.



## Course book



The course book ThinkStoryline!© - The Art of Developing and Delivering Convincing Presentations (by Alexis Puhan, skillbuild inc. publishing) will be sent to the SSPH+ ScienceFlashTalk participants in November 2019.