

Call for Lecturers

for joint Public Health Program of

Swiss-Mexican Chamber of Commerce and SSPH+

Background

The Public Health Program is the result of a joint collaboration between the Swiss School of Public Health (SSPH+) and the [Swiss-Mexican Chamber of Commerce](#) (SwissCham), funded by SwissCham and Roche. The Program offers insights into the field of public health for its constituencies in Latin and South America.

Aims

The Public Health Program seeks to share information on international good practices in public health sciences and to improve current practices, as well as increase mutual learning related to the health sector among executives from Swiss companies, civil servants from different sectors, and strategic counterparts.

Target group (audience)

SwissCham invites CEOs, employees (health, human resources, finance, and security officers) and civil servants in the public health sector – not only from Mexico, but from other countries of Latin and South America as well. In total, 50-100 participants are expected.

Topics

The topics of the Public Health Program have been pre-determined by the organizers; in total, 6 lectures will be organized; for the following 6 topics* we look for interested lecturers:

- Maintaining Health Policy Consistency Amidst Government Transitions
 - Inequities and Disparities in Health Care: How to Achieve Universal Coverage
 - Global Health Security: Sustainable and Cost-Effective Strategies to Prevent and Respond to Health Emergencies
 - Digital Health and Telemedicine: The Role of Technology in Improving Healthcare Access and Resource Efficiency
 - Prevent and Control Population-Specific Health Problems: Building Capacity for Viral and Orphan Disease Management in South America
 - Innovative Approaches to Healthcare: How Innovation Can Enhance Access and Improve Health Outcomes
- * Reference to Swiss and Latin and South American approaches to these topics is desirable

Dates

Each 2-hour online lecture of the Public Health Program will take place in autumn 2024 (October-November) as follows:

Every Wednesday in October at 17:00-19:00 CET (Swiss time)

October 2, 9, 23, 30

2 Wednesdays in November at 16:00-18:00 CET (Swiss time)

November 13, 20

Format

The lectures are online and in English and consist of:

- 1) an intro-sketch of 7 minutes organized by the SSPH+ Directorate
- 2) an engaging and interactive (2x45 minutes) lesson on the topic chosen by the organizer (details see application form) with a 10-minute break in-between
- 3) max. 2 pre-selected documents ("reading material") provided by the lecturer(s) in advance

Selection of lecturers

All lecturers must be affiliated with a university of the SSPH+ Foundation and be academically active in public health-oriented sciences at any academic career level.

The selection will be done by the organizers, balanced with regards to the university affiliation and gender.

Funding

A lump sum of **CHF 800 per lecture** (i.e., per 2-hour session, including preparation time and any other costs) will be paid. The organizers provide the online teaching environment (zoom).

Timeline

Deadline of Call:	14 August 2024
Evaluation/distribution of applications:	26 August 2024
Finalization of program:	10 September 2024
Lectures:	Wednesdays, in October from 17:00-19:00 CET (Swiss time) and in November 16:00-18:00 CET (Swiss time)

Application as lecturer(s) for the Public Health Program

If you are interested in giving a lecture, then please fill in the template and return it to ereeves@ssphplus.ch no later than **14 August 2024**.