**Call to submit your factful question for the SSPH+ Quiz on “Health in all SDG’s”**

**Deadline for submission (Section 1-4): 20. September 2021 – (Sec 5: 5. October 2021)**

SSPH+ welcomes your contribution to the digital quiz centred on “Health in all Sustainable Development Goals” (SDG’s). Each question is authored by an SSPH+ researcher – including faculty members, post-docs and PhD students - such as YOU. Note the following prior to submitting your contribution:

* **CONTEXT:** The quiz will be showcased:
  + on a large screen in the exhibit space of the Swiss Pavilion of the Dubai Expo (video stream version, Jan/Feb 2022) AND
  + as an interactive web- and app-based version, globally available during at least 18 months, 2022/2023.
* **LANGUAGE:** The video stream version at the Expo is in English (like your submission). The online / app version will be available in German, French and Italian translations.
* **CONTENT & FORMAT:** All quiz questions are science based and refer to topics of relevance in the research field of the author – i.e. YOU. We strongly encourage you to formulate engaging questions with surprising answers, emphasizing comparisons over time (trends) and across the globe, such as in Rosling’s famous [“Factfulness”](https://www.gapminder.org/factfulness/) and the related, inspiring [“Gapminder”](https://www.gapminder.org/). Questions aim to: 1) link public health to sustainable development goals, 2) provide a Swiss perspective and 3) be easy to follow and understandable for lay persons.
* The quiz tool links to additional science based information, to YOU (i.e. the author) and your academic SSPH+ partner institution. All questions come in a standardized format; i.e,1 short question, 3 answer options (1 being correct) – see section 2 below and example template at the end of this document.
* **YOUR PARTICIPATION:** to feature a question in the SSPH+ Quiz, submit this template with personal details (section 1), your question, answer, and short background info (sect. 2 to 4), and the optional section 5 (section 5 can be submitted later too). Please follow the instructions provided.
* **SUBMISSION:** Please send submissions to: [ereeves@ssphplus.ch](mailto:ereeves@ssphplus.ch) along with a professional-looking head shot photo of yourself (jpeg format) ([example photo](https://www.google.com/search?q=emily+reeves+ssphplus&client=safari&rls=en&sxsrf=ALeKk01sT2SeTf3YCjZBVqig2VCNgPd0UA:1625237034172&tbm=isch&source=iu&ictx=1&fir=qgZ9GK2AaR0SgM%252CooKISBI7Qwh6-M%252C_&vet=1&usg=AI4_-kT9B47RZjGrkruZIW8QjqQcU9G5gw&sa=X&ved=2ahUKEwjepOPgz8TxAhVY_7sIHfW7B1AQ9QF6BAgWEAE#imgrc=qgZ9GK2AaR0SgM)) if you agree to show your picture. (This photo will be associated with your personal details that will appear whenever your quiz question gets featured). If you would like to submit more than one question, please submit separate files for each one. Please submit your contribution(s) by: 20.09.21.

**Please complete the following sections in English and according to the instructions provided. Please refer to the example template provided at the bottom of this document for further guidance:**

**SECTION 1. PERSONAL DETAILS**

Please enter your personal details within the table provided, in the format indicated below. Please spell out abbreviations if used (e.g. “Università della Svizzera Italiana (USI)”. This information will be shown when your quiz question appears:

|  |
| --- |
| **Title(s):** i.e. Mr, Mrs, Miss, Ms or other title (e.g. Prof, Dr.) |
| **Name:** name, surname |
| **Country of origin:** |
| **Profession:** |
| **Swiss affiliation:** i.e. academic institution (e.g. University of Basel, Switzerland) |

**SECTION 2:** **QUIZ QUESTION & ANSWER OPTIONS**

Please provide 1 quiz question **(max 30 words)** that relates public health to one or more sustainable development goals along with 3 multiple choice answer options (only 1 being correct- please indicate the correct answer with a cross below), with max 10 words per answer. Please also indicate the SDG(s) that your quiz question relates to. NOTE: in the video stream version, the question will be shown for 1 minute.

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| --- | --- | --- |
| **Your question:**  (max. 30 words) | Correct answer (X) |  |
| **Option A:**  (max. 10 words) |  |  |
| **Option B:**  (max. 10 words) |  |  |
| **Option C:**  (max. 10 words) |  |  |
| **SDG(s):** |  | e.g SDG 1- no poverty; SDG 3- good health and wellbeing |

**SECTION 3: SHORT EXPLANATION OF CORRECT ANSWER**

Please provide a short explanation that supports the correct answer in lay person language **(max 40 words).** We welcome, where appropriate, some reference to Swiss perspectives (“Swissness”). NOTE: In the video stream version (Expo), this explanation is shown for one minute after presenting the question.

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| **Supporting information:**  (max. 40 words) |  |

**SECTION 4: SUPPORTING INFORMATION (ONLINE ONLY ON WEB/APP – LINKED WITH A QR CODE)**

A link / QR code (you don’t need to provide this) will guide the users to succinct **(max 250 words)** additional information related to the question and answers. Suggested format for text: if possible, please give some comparative views from a Swiss versus global perspective. Although you should use lay person language, the content must be scientifically sound and evidence based. In addition, please provide web links:

* REQUIRED: one web link to a site of your institutional web page, where readers find further content or context related to your question. If there is none, provide at least the web link for your main institutional web site
* OPTIONAL: you may add up to three additional web links to interesting further information relevant to your question (e.g. some references, some WHO web site etc.).
* Please confirm your science based authorship. PhD students need to confirm that their primary supervisor approved the submission.

|  |  |
| --- | --- |
| **REQUIRED: Supporting info** (max. 250 words) |  |
| **REQUIRED LINK** (your institutional web): |  |
| **OPTIONAL LINK(S):** |  |
| **Confirmation statement (please cross if applicable)** | € I am a PhD student and confirm that my supervisor (NAME OF SUPERVISOR:----------) has seen and approved my submission  € I am a post doc student of an institution of SSPH+  € I am a faculty member of an institution of SSPH+  € I confirm authorship of this submission. The content is based on science and evidence. |

**SECTION 5: OPTIONAL 1-MIN VIDEO CLIP: (submit with your quiz question or later)**

You may submit a 1-minute video self pitch. The video; 1) introduces who you are and 2) gives a short statement on your hope for the future of public health and the SDG- with reference to what this means for Switzerland and for the world. The video may relate to your quiz question. Please refer to example self pitch video attached to email. This is an optional feature that SSPH+ encourages in order to give our community a more personal touch for users of the quiz app / web and to inspire users about meeting the SDG’s. The short title reveals the topic you address. Your name, profession and affiliated institution will appear as a subtitle on the video. Please record your video according to these [recording guidelines](https://www.youtube.com/watch?v=Gg9MSFHUPlc&t=590s) and send it via a [wetransfer](https://wetransfer.com/) link to [ereeves@ssphplus.ch](mailto:ereeves@ssphplus.ch) together with your application (deadline: 20.09.21) or separately by 5.10.21.

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| **YOUR PLANS for 1-Min Video** | Please let us know your plans (cross the relevant answer):  € I will submit a video clip now or later (i.e. independently of the submission of my quiz question)  € I will not submit a video clip, only the quiz question |
| **Title of the clip** (max. 10 words) |  |

**Thank you for your contributon !**

**Below you find an example in line with the instructions**

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