Welcome

to SSPH+ Faculty members, Fellows and Guests!





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SSPH+ Faculty Meeting

SSPH+ PHYSICALLY RE-CONNECTED!

Zürich, 14-15 June 2022



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- Shape (your) topics in public health sciences ->
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- APC discounts for SSPH+ PhD students

Contact anke.berger@swisstph.ch with proposals for «special issues»

GLOBEQUITY Fee Waiver Program NOW OPEN FOR LMIC FIRST-AUTHORS

(3-yr grant of swissuniversities)

Program DAY 2



Wednesday, 15 June 2022 (at University of Zurich, Rämistrasse 59)

E 08:30-11:15	From Science to policy and practice: SSPH+ beyond the pandemic			
E1 08:30-09:10	Panel discussion (i)	Audience: All Keynote/Moderation: Emily Reeves	G01 session guide	
E2 09:10-10:00	Group discussion	Audience: All	G01	
10:00-10:30	COFFEE BREAK - 30'		Lichthof	
E3 10:30-11:15	Convene in plenary and presentation of group work	Audience: All Keynote/Moderation: Luca Crivelli	G01	
F 11:15-12:00	Parallel Sessions F			
F1 11:15-12:00	Health in all SDGs: making use of SSPH+@Expo outcomes ①	Audience: All Keynote/Moderation: Emily Reeves	G15 session guide	



https://ssphplus.ch /en/callsevents/events/facul ty-meetingprogram-2022/



F2 11:15-12:00	PhD program coordinators' meeting	Audience: PhD program coordinator Keynote/Moderation: Ann Walser	E12
F3 11:15-12:00	Communication of science to the public – how to achieve this goal (i)	Audience: All Keynote/Moderation: L. Suzanne Suggs	G01 session guide
G 12:00-12:30	Capacity building and farewell		
G1 12:00-12:30	Capacity building to bridge population-based and clinical studies	Audience: All Keynote/Moderation: Jan Fehr & Milo Puhan	G01
12:30-	LIGHT LUNCH (GRAB A SANDWICH)		G01

E1. Linking scientific expertise with action- not just in pandemics

Moderator: Emily Reeves, SSPH+





Andreas Balthasar Titular Professor of Political Science, Swiss Politics and Policy Evaluation, University of Lucerne



Anne Lévy Director, Federal Office of Public Health (FOPH)



Christiane Meier Cantonal Physician of Zürich, University Hospital Zürich



Marcel Widmer Director, Swiss Health Observatory (Obsan)



Thomas Steffen Former County Physician Basel Stadt, President Swiss Society for Public Health, President Patientensicherheit Schweiz





Panel E1, June 15th 2022: Linking scientific expertise with action - not just in pandemics Andreas Balthasar



It's all about trust!

How to build trust?

Scientists need to understand how politics work!

- Switzerland is a federalist state the cantons are responsible for health care provision
- Evidence is only one of many considerations that go into policy decisions
- Policy makers are also experts, for example on what is legally possible and politically feasible
- There is a difference between parliament, government and administration
- Scientists are often seen as stakeholders with their own interests especially when they call for more data and research

This is where SSPH+ can come in



E2. Linking scientific expertise with action- not just in pandemics (9:10-10:00)

Group 1, (room RAA-E-08): Moderator: L. Suzanne Suggs Rapporteur: Benedetta Armocida	Group 2, (room RAA-E-12): Moderator: Georg Bauer Rapporteur: Nicole Bender	Group 3, (room RAA-E-21): Moderator: Jan Fehr Rapporteur: Jorgen Bauwens	Group 4, (room RAA- E-27): Moderator: Sabine Rohrmann Rapporteur: Sarah Mantwill
Group 5, (room RAA-E-29):	Group 6, (room RAA-G01):	Group 7, (room RAA-G15):	Group 8: (room RAA- lichthof/outdoor) Moderator: Taulant Muka Rapporteur: Arnaud Chiolero
Moderator: Andreas Balthasar	Moderator: Julia Dratva	Moderator: Emily Reeves	
Rapporteur: Anke Berger	Rapporteur: Maria Katapodi	Rapporteur: David Beran	





Up next:

E3. Convene in plenary and presentation of group work 10:30- 11:15

F. Parallel sessions 11:15-12:00

- F1. Health in all SDGs: SSPH+@Expo
- F2. PhD coordinators' meeting
- F3: Communication of science to the public- how to achieve this goal

G. Capacity building and farewell 12:00-12:30

Light lunch 12:30-





F1. Health in all SDGs: making use of SSPH+@Expo outcomes (moderation: Emily Reeves)

F2. PhD program coordinators' meeting (moderation: Ann Walser)

F3. Communication of science to the public- how to achieve this goal (moderation: Suzanne Suggs)

Session guides on the SSPH+ faculty meeting online program

F1. Health in all SDG's: making use of SSPH+@Expo outcomes



Context: SSPH+ developed a quiz on the theme "Health in all SDG's"- i.e. relating public health to all sustainable development goals. This quiz features quiz questions and answers from our community of students and faculty members. The quiz was showcased on a large screen at the Swiss Pavilion of the Dubai Expo in January 2022.

Objective: We would like the quiz to reach audiences beyond Expo. We are now in the beginning phases of brainstorming ways that we can use this quiz in Switzerland. The objective of this session is to get your feedback and suggestions for at least the questions assigned to your group. Taking into account the above considerations, we would like your input on the questions indicated in discussion groups.

F3. Communication of science to the public- how to SSPH



achieve this goal (moderation: Suzanne Suggs)

11:15- 12:00

Session guide: https://ssphplus.ch/assets/downloads/session-f3-fm2022.docx



Context: The SSPH+ Foundation Board decided to complement the SSPH+ Strategy 2023-27 with a new transversal focus, relevant to all three strategic pillars (research; training; science to policy/practice), namely to engage in the communication of public health sciences to the public. This decision calls for a concept and implementation plan which needs to integrate communication lessons learned from Corona Immunitas and the pandemic, the SSPH+@Expo project as well as the fundraising perspective

Objective: The workshop shall identify ideas, challenges, open questions and possible steps and strategies to be considered in the development of a "SSPH+ Communication Concept". Participants shall discuss this new strategic focus also in light of current or future communication plans at their own institutions or among national or international constituencies to identify win-wins of collaborations. Discussion may also focus on whether and how communications strategies may specifically relate to the three strategy pillars of the SSPH+ mission

Copied from the SSPH+ Strategy 2023-27: ... We focus our **Mission** on three strategic pillars:

- Teaching & Education: SSPH+ fosters high-quality higher education and training collaborations to enable a skilled public health workforce locally, nationally and internationally.
- Inter-university Research: SSPH+ facilitates and promotes interdisciplinary, trans-institutional research to strengthen public health nationally and internationally.
- Science to Policy & Practice: SSPH+ supports the translation and dissemination of public health science to policy, practice and the public

Communication to the public



Strategy 2023-27:

E) Communication of public health sciences to the public

Communication: To successfully implement "public health sciences communication" as a new transversal strategic domain in support of the three pillars, SSPH+ needs a concept defining the specific goals, the methodology, direction and stakeholders (target audience), governance, and a specific budgeting, funding, monitoring and evaluation concept. The concept needs to integrate communication lessons learned from Corona Immunitas as well as the SSPH+@Expo project, support the three pillars, in particular the linking of science to policy and practice, and clarify the role in lobbying.

Approval of Concept by Foundation Board: Q2 2023 Implementation of concept thereafter

Questions to discuss

- 1. How should SSPH+ adopt this new strategic objective?
- 2. Are there complementary activities planned at universities?
- 3. Are there other constituencies to collaborate with in this strategic objective?
- 4. Do you see risks or opportunities for SSPH+ for this objective?





Capacity building to bridge population based and clinical studies

Prof. Milo Puhan, President, University of Zurich and and Prof. Jan Fehr, Division Head, University of Zurich.

SAVE THE DATE!





















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SSPH+ Faculty Meeting 2023

Allschwil/Basel, 20-21 June 2023

Thank you!



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