
University of Zurich | EHCL

«Debate training» | March 18, 2025

Schedule | Location: SSPH+, Hirschengraben 82, 8001 Zürich (Room HIT H 10)

Team: Communication trainers Remo Müller and Stefan Tschumi

Learning objectives

The participants...

- ...learn and practise how to position themselves personally and profitably in a debate.
- ...learn and practise how to switch argumentation levels.
- ...learn and practise how to persuade their (target) audience.
- ...refine their personal presentation skills during the process.

Block 1 | Plenary

09:00 - 10:30

«Basics»

- Welcome: Practical tip | Introduction of trainers | Daily program
- Practice: Analysis of existing (TV) appearances
- Basics: First and last answer | Argumentation
- Optics: Standing or sitting position | Posture & stance | Gaze | Gestures | Microphone
- Moderation: Role | Moderation | Conversation | Closing moderation

Morning Break

10:30 - 11:00

Block 2 | Group

11:00 - 12:30

«Workshop: Preparation»

- Per team: Attitude and positioning | Role | Goal | Message | Argumentation
- Moderation: Preparation | Texts

Lunch Break

12:30 - 14:00

Lunch at «Ristorante Positano»

Address: Stampfenbachstrasse 6, 8001 Zürich

Block 3 | Group

14:00 - 15:30

«Workshop: Realization»

- Debate: Live-Recording

Afternoon Break

15:30 - 16:00

Block 4 | Group

16:00 - 17:30

«Workshop: Analysis»

- Debate: Analysis
- In plenary: Personal focus | Reflection and classification | Defining practical goals
- Outlook: Course offer | Farewell

Additional information:

- Breaks: The schedule for breaks is flexible, depending on the trainers discretion.
- Vegan/vegetarian options for food are possible (please let us know in advance)
- Snacks: Various snacks, including croissants and fruit, will be available in the morning and afternoon.