

Call for SSPH+ ScienceFlashTalk 2023

The SSPH+ ScienceFlashTalk promotes exciting and engaging public health sciences speed-talks. Eligible PhD students will receive a speed-talk training and coaching with communication experts. The final output of the 2023 training is to deliver a 3-minute video for a lay public featured on the SSPH+ website. The students of the best eight videos will finally compete in one of two events by presenting their 3-minute flash talk.

Who can apply?	PhD students supervised by a SSPH+ Faculty member (see list here). Previous ScienceFlashTalk participants are excluded from registering for a second time.
What are the requirements?	<ul style="list-style-type: none"> ➤ PhD student's supervisor agrees with the application ➤ PhD research topic must be related to public health ➤ Language of the training and presentation is English ➤ The participants must attend all training and coaching elements and deliver a 3-minute video to be featured on the SSPH+ website (see procedure below)
How is the procedure?	<ul style="list-style-type: none"> ➤ November 8, 2022: Deadline for application ➤ November 24, 2022: Announcement of the participants by SSPH+ ➤ December 1, 2022: Shipping of the course book "ThinkStoryline!©" ➤ January 13, 2023: Teaching Call with Alexis Puhan (from 9-10 am) ➤ February 2 - 3, 2023: Workshop with Alexis and Kathrin Puhan in Zurich (from noon to noon) ➤ Mid February – Mid March, 2023: Individual coaching <i>zoom/doodle link for your time preference will follow</i> ➤ March 31, 2023: Delivery of a 3-minute video at info@ssphplus.ch ➤ Beginning May, 2023: The best eight videos will be selected by a jury ➤ Students of the best eight videos will have the chance to present their 3-minute talk at one of two possible events: <ol style="list-style-type: none"> 1. SSPH+ Faculty Meeting, 20 June 2023, in Basel 2. Swiss Public Health Conference, 12 September 2023, in Lausanne
How to apply?	Fill in the attached form and return it together with your supervisor's agreement (email confirmation) to info@ssphplus.ch 8 November 2022 .
How are the PhD students selected?	The SSPH+ Directorate will select up to 20 PhD students by making sure that all partner universities and the diversity of public health sciences are well reflected.
Election of best videos	A jury consisting of PR experts and communication journalists will study the videos and select the best eight. All videos are featured on the SSPH+ website.
Life presentation	The students of the best eight videos will present their 3-minute talk live in Basel or Lausanne where the audience will vote and select the best presentation.
Award	The best presentation in Basel and Lausanne will receive CHF 500.- each.
ECTS	1 ECTS
Costs	SSPH+ will cover the costs for travel expenses (2nd class) for the life events.
Open questions?	For open questions please contact Ursula Erni at uerni@ssphplus.ch

Facilitators

Dr. Alexis Puhan (MD) is the founder of [skillbuild inc.](#) based in Switzerland, specialized in coaching, storylining and facilitating since 2002. Fields of expertise include facilitating, presentation design and training as well as coaching of teams and individuals. Alexis is a very experienced MBTI® trainer and graduated from INSEAD in organizational psychology in 2007.

Alexis has facilitated ThinkStoryline!© workshops, follow ups and projects for more than 140 client organizations and over 8'000 participants in over 45 countries in the last 15 years. In 2008, Alexis published the book [ThinkStoryline!©](#) – For all who deal with presentations and love good stories.

Among others, Alexis has acquired his expertise as a consultant at McKinsey & Company from 1998-2002. In the last 12 months, skillbuild inc has been serving more than 20 clients internationally such as Roche, EULAR, AbbVie, MacMaster University and SSPH+ in the context of the 2017 and 2018 ScienceFlashTalks.



Kathrin Puhan-Henz is the founder of [you advance Ltd., Zurich](#), Switzerland. She has a master's degree in history, complemented with an MBA at St. Gallen University (Switzerland) and is also a qualified MBTI coach. After spending several years in large financial institutions as senior project manager and as product manager, she has been working as a consultant in communications strategy for the last few years. Kathrin's mission is to help clients in designing and delivering effective meetings and presentations. Kathrin is an experienced ThinkStoryline!© coach mostly with clients from the financial and pharmaceutical sector. Furthermore, Kathrin is faculty for presentation delivery and project management in several certified advanced studies programs.



Course book



The course book ThinkStoryline!© - The Art of Developing and Delivering Convincing Presentations (by Alexis Puhan, skillbuild inc. publishing) will be sent to the SSPH+ ScienceFlashTalk participants in December 2018.