**BREAK-OUT GROUP: SSPH+ features health in all SDG’s at the Expo in Dubai- with you” 15.06.2021, 15:15-16:00**

**THEME: “Preparation for call for SSPH+@Expo events contributions”**

Format: Parallel break-out groups of 20 minutes

Number of parallel groups: groups of max. 5 participants

Material provided in advance: This info

Moderators: (1 per group) Self organized

Rapporteurs: (1 per group) Reporting to [ereeves@ssphplus.ch](mailto:ereeves@ssphplus.ch) (using this document)

**Context:** SSPH+ plans several events to be featured at the Swiss Pavilion of Dubai Expo in 2022. The events planned for SSPH+@Expo are centred on the theme “Health in all SDG’s”- i.e. relating public health to all sustainable development goals. Planned events include:

1. **SSPH+@Expo ‘Talk to the experts’ sessions:** these are zoom invitations for interested visitors to have a chance to talk with and ask questions to public health experts from Switzerland for 15 minutes about questions concerning public health and sustainable development goals.

2. **SSPH+@Expo Lecture series:** the lecture series is made up of 30 minute lectures that cover topics on public health in Switzerland, their link to SDG’s and contemporary health issues. These are delivered by faculty members and PhD/ post doctoral students of SSPH+ partner institutions

3. **SSPH+@Expo debates/discussion events:** these are 30 minute- 1 hour contemporary health issue debates or discussions, developed and delivered by students and faculty of SSPH+ partner institutions.

**Event criteria:** All planned events should: 1) link public health to sustainable development goals, 2) provide a Swiss perspective to the topics presented, 3) be understandable for lay persons as the events are also open to the public and 4) have an onsite and online presence. The objective of the events are to inform the general public about public health/SDG’s and help inspire them to meet the SDG’s. Our take-home message for audiences is: *“I can make a difference”-* they should understand that meeting the SDG’s is a global effort that requires something of all of us- individually as well as collectively.

**Objective:** We have an opportunity to reach large audiences onsite and online. We are now in the beginning phases of the developing the events more concretely and will shortly send out calls for faculty members and PhD students to contribute to the events. The objective of this session is to get your feedback and suggestions for at least the questions assigned to your group. Taking into account the above considerations, we would like your input on the questions indicated in your breakout sessions below.

**WE RECOMMEND TO FOCUS THE DISCUSSION ON THE RESPECTIVE EVENT**

**How to work:** Please fill in the names of the participants of your group. Then start with the question(s) assigned to your group. Once you have finished it, feel free to move to the next one – it is not expected that each group will discuss all questions. The Rapporteur is asked to summarize the response/suggestions or agreements/disagreements directly in this file.

**Please fill in the names of the participants of this group:**

**BREAK-OUT GROUP 1 to start with EVENT 1: The SSPH+@Expo “Talk to the experts” sessions**

BACKGROUND: The SSPH+@Expo “Talk to the experts” session allows for visitors to connect with experts in the field of public health from Switzerland. They are connected via zoom and can chat for 15 minutes. We propose that one way to do this is for an SSPH+@Expo onsite coordinator to moderate a session, whereby the online expert is virtually asked (via zoom) to address a question (pre-determined/selected by the expert) and will given an answer. After this, interested visitors can then ask their follow up questions and enter into discussion with this expert. We will shortly send out a call for interested faculty members to feature in the “talk to the expert” sessions.

In preparation of the upcoming call for experts to take part in the “talk to the experts” sessions, we would like your input on the following. Please consider the criteria and objectives stated in the document intro when providing your feedback:

QUESTION 1:

a) Do you think that this is an attractive opportunity for visitors?

b) Do you have a suggestion for what would be the format of this 15 minute event could look like?

c) Do you have other suggestions for the way that an opportunity to talk to experts could be presented to visitors?

ANSWER /DISCUSSION 1:

a)

b)

c)

**BREAK-OUT GROUP 2 to start with EVENT 2: SSPH+@Expo lecture series**

BACKGROUND: The SSPH+@Expo lecture series is made up of 30-minute lectures that cover topicson public health related to Sustainable Development Goals (SDG’s) and contemporary health issues from PhD students and faculty of SSPH+ partner institutions, as well as funding partners. We will shortly send out a call for interested faculty members to hold a lecture for the onsite and online audiences of the Expo. Faculty may also nominate PhD or post doctoral students to hold a lecture. Lectures may be held onsite or streamed online from Switzerland to the Expo.

In preparation of the upcoming call for participants for the lecture series, we would like your input on the following. Please consider the criteria and objectives stated in the document intro when providing your feedback:

QUESTION 2:

a) What format do you propose to make the lecture events attractive?

b) How can we get our take-home message across in a meaningful/ memorable way?

c) How can we integrate a Swiss perspective (“Swissness”) into the lecture series?

ANSWER /DISCUSSION 2:

a)

b)

c)

**BREAK-OUT GROUP 3 to start with EVENT 3: SSPH+@Expo debate/discussion events**

BACKGROUND: The discussion events are 30 minute-1 hour events that cover topics on public health related to Sustainable Development Goals (SDG’s) from PhD students and faculty of SSPH+ partner institutions. They are intended to facilitate interesting discussions of “hot topics” in the field of public health today. We have an opportunity to reach large audiences onsite and online. We will shortly send out a call for interested faculty members to hold a debate/discussion event for the onsite and online audiences of the Expo. Faculty may also nominate PhD or post doctoral students to take part in a debate/discussion event. Debate/discussion events may be held onsite or streamed online from Switzerland to the Expo.

In preparation of the upcoming call for participants for the debate/discussion events, we would like your input on the following. Please consider the criteria and objectives stated in the document intro when providing your feedback:

QUESTION 3:

a) What format do you propose to make the debate/discussion events attractive?

b) Are there any topics that should be avoided? (taking into account social/ cultural considerations)

c) How can we get our take-home message across in a meaningful/ memorable way?

d) How can we integrate a Swiss perspective (“Swissness”) into the debate/ discussion events?

ANSWER /DISCUSSION 3:

a)

b)

c)

d)

**BREAKOUT GROUP 4 to start with EVENT X: SSPH+@Expo NEW EVENT!?**

BACKGROUND: SSPH+@Expo events are designed to show case the link between public health relating to SDG’s from a Swiss perspective. With both a strong onsite and online component, all events will reach large live and virtual audiences. We are open to developing new events for the Expo and beyond. We would like your input on the following questions. Please consider the criteria and objectives stated in the document intro when providing your feedback:

QUESTION 4:

a) Do you have any other ideas what SSPH+ could do online or onsite during the 2 months of our presence in the Swiss Pavilion apart from lecture series, debate/discussion events and a quiz streamed on a screen, on app and on web site?

b) Do you have any ideas about what kinds of handouts/ goodies/ take- aways we can give visitors to the Expo? (should help support our take-home message)

c) Do you have any ideas about how SSPH+@Expo events could have a life beyond the Expo? In Switzerland?

ANSWER/ DISCUSSION 4:

a)

b)

c)

**Thank you for your contributions!**