


Faculty Meeting 2022

SSPH+ PHYSICALLY RECONNECTED

at the University of Zurich, Rämistrasse 59, 14-15 June 2022



Day 1 / 14 June 2022

#	Time	Title/Content	Audience/Organisation	Room/Information
B	14:10-16:00	Parallel Sessions B		
B1	14:10-15:00	Win-wins of collaboration between universities of applied sciences and universities 	Audience: All Keynote/Moderation: Luca Crivelli & Julia Dratva	G01 session guide

Questions for the group work

1. Do Universities consider this institutional bio-diversity as something useful also for them?

It Depends on subgroups of disciplines (institutes), focus of universities/institutes,
...

It's valid from the university perspective when I can get expertise I can't find within my institution (example, cost-effectiveness analysis with an expertise from an external expert on the field). Key aspect for interest.

Personal connection and networking matter.

(crucial) Important if you can see a long term collaboration.

Personality and ability to work together.

Strong connection UAS has with local stakeholders (authorities, associations,)

Many projects are really overlapped between base and applied research, it's difficult to draw a line.

Questions for the group work

- 2. Having in mind the XIX Century's Theory of comparative advantage by David Ricardo, what are the relative strengths of UAS that can unveil a mutual advantage situation?**

UAS are badly financed in the field of research. Solution: SNF establishes a mechanism which “forces” collaboration between UAS and Unis. Rational: different disciplines.

Questions for the group work

3. Do you have examples of best practices of win-wins collaborations between UAS and Universities?

- Many best practices known.
- Each university and research group has its own cultures, views and processes. Enriching when different cultures come together.
- “There are successful examples of UAS collaborations. The best way to frame the added value for all participants is that every profession has its own culture of narratives, questions and methods. When two such cultures come together there is an opportunity to question the narratives and beliefs and consequently a possibility to evolve. This is not necessarily confined to university and UAS collaborations.”

Questions for the group work

4. **Being Public Health mainly focused on applied research, are the possible advantages of this collaboration larger than in other disciplines?**

- FOPH values collaboration or Uni-UAS, including UAS for people with implementation expertise
- Health economics exp. UAS keep on doing basic things and approaches (needed such as cost-benefit analyses), UNI do more international research (“anderer planet”)
- UAS include many disciplines
- UAS and UNI are complementary
- Not so many obstacles – SSPH is great
- Relevant factors: people and luck