

D1. SSPH+ ScienceFlashTalk

Moderation: Dr. Emily Reeves, SSPH+ and Prof. L. Suzanne Suggs

Objective of this SSPH+ training offer

To strengthen skills of PhD students to capture attention for public health sciences from a general audience ...
in 3 MINUTES

Coaches: Alexis Puhan, skillbuild inc. and Kathrin Puhan-Hensch, you advance Ltd.

How it works:

- Preparation of a 3-minute flash talk about a scientific topic related to PhD thesis
- 1 hour training call with Alexis Puhan
- Online workshop with Kathrin Puhan-Hensch and individual coaching
- Student delivers a video -> evaluation by a jury of communication and PR experts
- Students of best 8 (out of 13) videos present 3-minute talk at 1 of 2 events:
 - **TODAY** at SSPH+ Faculty Meeting in Zurich on 14 June 2022
 - Swiss Public Health Conference in Bern on 14 September 2022
- **Audience** votes on best presentation

Meet the SSPH+ ScienceFlashTalk Jury 2022:



Jean-Claude Gerber

Jean-Claude Gerber has completed history, English literature and journalism at the University of Zurich. Since 2005 he works as a journalist at 20 minutes. Since 2013 he has been head of the department "Wissen/Digital".



Gregor Lüthy

Gregor Lüthy studied literature and cultural journalism. He has been Head of Communications and Campaigns since 2017 and Member of the Executive Committee of the Federal Office of Public Health.



Isabelle Moncada

Isabelle Moncada works for RTS1, where she is responsible for the presentation and production of the health show 36.9°. 36.9° is a news magazine that airs every Wednesday at 8.10 pm - every three weeks - to present reports and surveys in the area of health medicine.



Fee Anabelle Riebeling

Fee Anabelle Riebeling first studied applied literature and cultural studies, journalism and sociology. She then completed a Master of Arts in Journalism at the Hamburg Media School and the maz, the Swiss School of Journalism. After graduating in 2009, she was employed as a science journalist at scitec-media. In 2014, she moved to 20 Minuten in Zurich, where she works as an editor in the knowledge department. She continues to work freelance for various print and online newspapers, where she reports on her travels, among other things.



Serena Tinari

Serena Tinari is an investigative journalist that specializes at health and medicine. She realized dozens of documentaries for the Swiss public broadcaster (Falò e Patti chiari RSI, Rundschau SRF, 36.9 RTS) and in 2015 along with fellow Catherine Riva founded www.re-check.ch, a nonprofit agency to investigate and map public health affairs and issues. Re-Check' work is at the crossroads between Evidence-Based Medicine (EBM) and investigative journalism (training, researches, publications). Serena is a member of the International Consortium of Investigative Journalists (ICIJ) and an advisor to Journalismfund.eu and irpi.eu. She is the chair of investigativ.ch, the Swiss organization for investigative journalism.

Welcome to the SSPH+ ScienceFlashTalk Competition!



Aegerter Andrea Martina,
Zurich University of Applied
Sciences ZHAW and University
of Zurich UZH

A multi-component intervention
reduces neck pain-related work
productivity loss

Supervisors:

Markus Melloh



Armocida Benedetta, Institut
de santé globale (ISG),
University of Geneva

The burden of non-communicable
diseases in adolescents in 28
European countries, 1990-2019: A
Systematic Analysis of the Global
Burden of Diseases, Injuries, and
Risk Factors Study.

David Beran



Bürgler Alexandra, Swiss TPH

More than “just a sneeze” – The
health effects of pollen

Marloes Eeftens



Yin Ting Lam, ISPM Bern

Time to focus on the upper airways
in Primary Ciliary Dyskinesia

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Candidate 1



**Aegerter Andrea Martina,
Zurich University of Applied
Sciences ZHAW and University
of Zurich UZH**

A multi-component intervention
reduces neck pain-related work
productivity loss

SSPH+ ScienceFlashTalk Competition!

Candidate 2



**Armocida Benedetta, Institut
de santé globale (ISG),
University of Geneva**

The burden of non-communicable diseases in adolescents in 28 European countries, 1990-2019: A Systematic Analysis of the Global Burden of Diseases, Injuries, and Risk Factors Study.

SSPH+ ScienceFlashTalk Competition!

Candidate 3



Bürgler Alexandra, Swiss TPH

More than “just a sneeze” – The health effects of pollen

SSPH+ ScienceFlashTalk Competition!

Candidate 4



Yin Ting Lam, ISPM Bern

Time to focus on the upper airways
in Primary Ciliary Dyskinesia

SSPH+ ScienceFlashTalk Voting



<https://survey.zohopublic.eu/zs/DPBjek>