

à propos
de « Prévenez-
moi! »

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SSPH+ Faculty Meeting
Winterthur 2024

Conjuguer la
lettre et l'esprit
au service de
la communauté

DRC-F
R.F.



How can we talk about prevention in 2024?

- Preventive injunctions are no longer acceptable... "Thou shalt not drink, thou shalt not smoke".
- The purpose of prevention: health, well-being, healthy life years?
- The doctor questioned: 2008, on the Prevention Act: "10 vor 10: Prof. T. Zeltner has been called **"Gesundheit's Taliban"**.

A. Flahault,
ayatollah ou
romancier de la
prévention ?

**What literary genre should be
used to talk about
prevention?**

- Montesquieu warns us, in *Les Lettres persanes* (1721) : *Les livres de médecine, ces monuments de la fragilité de la nature et de la puissance de l'art; qui font trembler quand ils traitent des maladies, même les plus légères, tant ils nous rendent la mort présente...*

- **Creating a new literary genre to talk about**



Narrative discourse in « Prévenez-moi! »

- **Purpose:** *to address all the issues surrounding prevention by informing the reader's choices in terms of health behaviour.*
- **Structure:** a) a series of sketches, b) explanations of lectures and c) a participatory family workshop, with a final twist featuring a character (mise en abyme), Prof. Flahault.
- **The genre:** family scenes (*Friends, Plus belle la vie*), counterpointed by the doctor's opinion.
- **Plots:** choice of tests, screening, lifestyles, smoking-no smoking,

RITA CHARON

Médecine narrative

Rendre hommage aux histoires de maladies

| SIPAYAT |

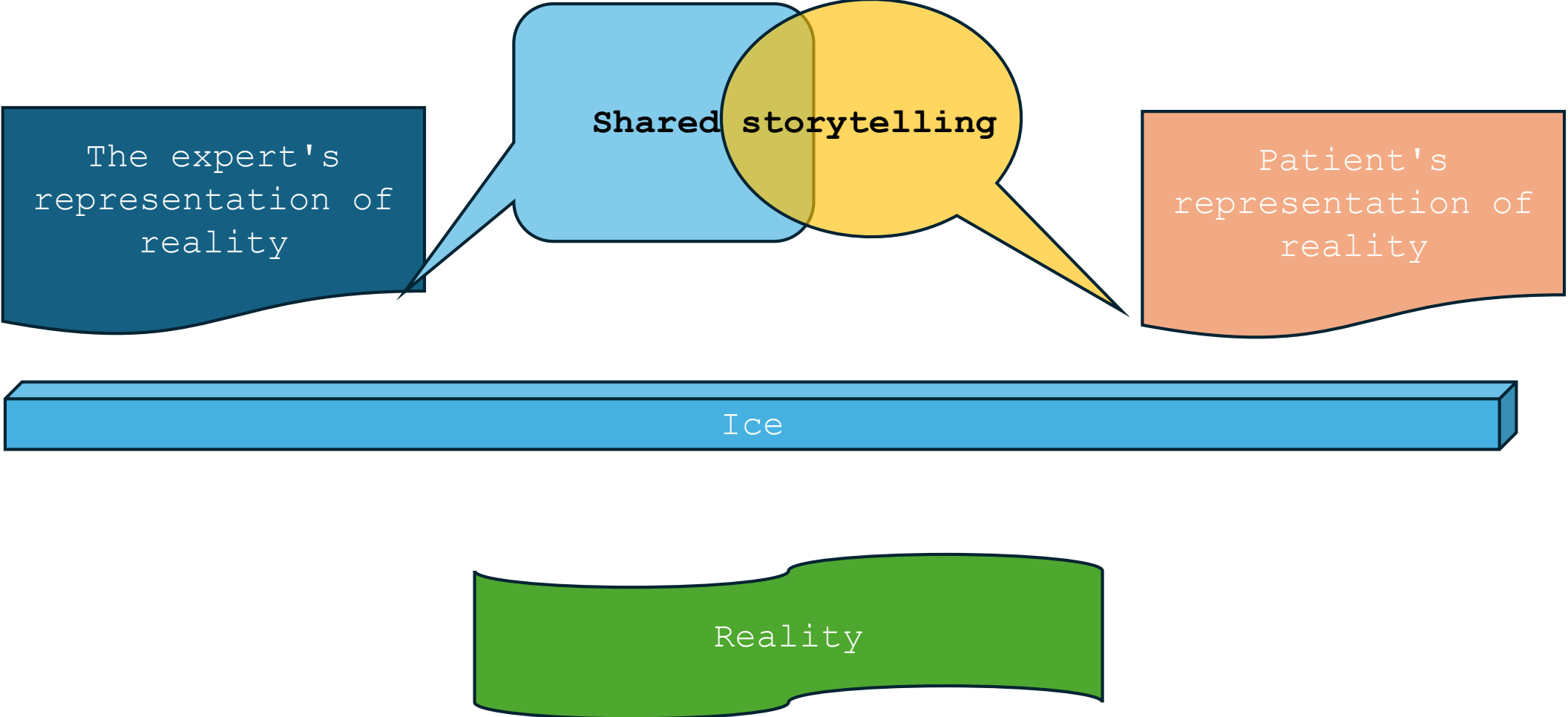
In medicine
and public
health,
changing our
narrative
approaches

... narrative competence, defined as the set of skills required to recognize, absorb, interpret, and be moved by the stories one hears or reads...

Narrative and Medicine

Rita Charon n engl j med 350;9 www.nejm.org february 26, 2004

metaphor of the frozen lake



Towards narrative approaches in public health

- Becoming aware of the potential of narrative approaches
- Example: fake news
- Studying the application of narrative techniques to public health issues
- Train our students to integrate this dimension
- Developing research





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Thank you for your
attention...and please do
not hesitate to contact us
if you have any questions.