**SSPH+ FACULTY MEETING 2022: 14-15.06 (12:30- 12:30), University of Zürich, Rämistrasse 59**

**SESSION GUIDE**

**Session F1: “Health in all SDGs: making use of SSPH+@Expo outcomes”, 15.06, 11:15- 12:00**

Format: 20 minutes discussion in parallel discussion groups

Number of parallel groups: discussion groups of 5-7 participants

Material provided in advance: This info

Moderators: (1 per group) Self organized

Rapporteurs: (1 per group) Reporting to [ereeves@ssphplus.ch](mailto:ereeves@ssphplus.ch) (using this document)

**Context:** SSPH+ developed a quiz on the theme “Health in all SDG’s”- i.e. relating public health to all sustainable development goals. This quiz features quiz questions and answers from our community of students and faculty members. The quiz was showcased on a large screen at the Swiss Pavilion of the Dubai Expo in January 2022. The SSPH+ quiz: 1) links public health to sustainable development goals, 2) provides a Swiss perspective to the topics presented, 3) is understandable for lay persons as the events are also open to the public and 4) can have an onsite and online presence. The goal of the quiz is to be informative of public health and sustainable development goals in an attractive and engaging way.

**SSPH+ quiz description:**

Quiz format:

On-site:

• Can be played on a large screen: The quiz streams questions and answers relating to public health over the background of student and faculty images and videos, without audio

•Via a QR code that is available to download on-site, the visitors reach the quiz in an online/ app version where users can interact with answers and select questions and chose their own timing to complete the quiz.

Online:

• The quiz can be played via; mobile phone, tablet and laptop at the following website: <https://sh.ssphplus.ch/health-quiz/>

Quiz elements:

1. A 30 word explanation associated with each quiz question

2. A picture of the author of the question (and affiliation)

3. A link to a longer text/ article or background associated with each quiz question

4. A link to a video relating to the topic of the quiz question

5. A link to the author(s) and institution(s) affiliated with each quiz question/answer/video

**Objective:** We would like the quiz to reach audiences beyond Expo. We are now in the beginning phases of brainstorming ways that we can use this quiz in Switzerland. The objective of this session is to get your feedback and suggestions for at least the questions assigned to your group. Taking into account the above considerations, we would like your input on the questions indicated in your breakout sessions below.

**WE RECOMMEND TO FOCUS THE DISCUSSION ON THE RESPECTIVE QUIZ CONSIDERATION**

**How to work:** Please discuss the question(s) assigned to your group –once you have finished it, feel free to move to the next one it is not expected that each group will discuss all questions. The rapporteur is asked to summarize the response/suggestions or agreements/disagreements directly in this file.

**Please fill in the names of the participants of this group:**

**DISCUSSION GROUP 1 to start with consideration 1: SSPH+quiz incentive(s)**

BACKGROUND: Our aim is to ensure that as many people as possible engage with the quiz using the online version of it. However, the option of using the online mobile version to interactively engage in the quiz is given through a QR code linked to the quiz. Thus, visiting the quiz relies on individuals interest/ initative – there is no explicit incentive for them to do so beyond this. We would like your input on the following questions, please be as specific as possible with your answers:

QUESTION 3:

a) How can we attract visitors to play the quiz online?

b) If you propose incentives to entice people to play the quiz, what kinds of incentives can you think of?

ANSWER /DISCUSSION 3:

a)

b)

**DISCUSSION GROUP 2 to start with consideration 2: Making SSPH+@Expo sustainable**

BACKGROUND: The SSPH+ quiz has been designed with long term use in mind. Specifically, it is sustainable through its strong online component of the quiz and because the onsite version may be adapted to different contexts. We would like to ensure that the quiz can be relevant for time to come and can be profited from by many more audiences and app users in the future, especially here in Switzerland. We would like your input to the following questions, please be as specific as possible with your answers:

QUESTION 4:

1. Do you have any ideas about who could benefit from this quiz?
2. Do you have any suggestions for specific contexts that the quiz could feature in?
3. How do we make sure that the quiz and its contents stay relevant for time to come?

ANSWER/ DISCUSSION 4:

a)

b)

c)

**DISCUSSION GROUP 3 to start with consideration 3: SSPH+ lecture series on sustainable Health**

BACKGROUND: The SSPH+ lecture series is made up of 30-minute lectures that cover topicson public health related to Sustainable Development Goals (SDG’s) and contemporary health issues from PhD students and faculty of SSPH+ partner institutions, as well as funding partners. All lectures were professionally video recorded from the Swiss Pavilion in Dubai the and are available on youtube. Please consider the following questions and please be as specific as possible with your answers:

QUESTION 2:

a) How could we use the video recordings of these lecture series? i.e. where could these be shown and in what context?

b) For who would these lecture’s be of interest?

ANSWER /DISCUSSION 2:

a)

b)

**Thank you for your contributions!**