



SSPH+

SWISS SCHOOL OF  
PUBLIC HEALTH +

# 29<sup>th</sup> SSPH+ Lugano Summer School in Public Health Policy, Economics, and Management

August 24-29, 2020 - Lugano, Switzerland

Join our:

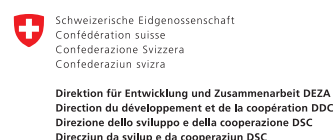
Plenary lecture series  
Open to the public, free of charge

meets online

9:00-10:00 and 17:00-18:00

Monday 24 - Friday 28 August

[www.ssph-lugano-summer-school.ch](http://www.ssph-lugano-summer-school.ch)



# Plenary lecture series

## Open to the public, free of charge

<http://www.ssph-lugano-summerschool.ch/2020-plenary-lecture-series/>

### Monday to Friday 9-10 and 17-18

Meets online via Zoom. Q&A session.

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#### Monday 24 August

**9:00-10:00. SSPH+ 15 years, COVID and Public Health: The Swiss and global response.**  
Prof. Dr., Marcel Tanner. Former President, SSPH+, Professor Emeritus, Uni Basel and Swiss TPH, President Swiss Academy of Sciences. (CH)

**17:00-18:00. COVID and the Swiss Development Agency for Cooperation**  
Erika Placella, Deputy Head of Global Program Health. Swiss Agency for Development and Cooperation (CH)

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#### Tuesday 25 August

**9:00-10:00. Systems analytics and health policy, economics, & management decisions. Data-driven decision making, made easy.**  
Prof. Jo-An Atkinson, Associate Professor and Head of Systems Modelling & Simulation, Brain and Mind Centre, Faculty of Medicine & Health, The University of Sydney (Australia)

**17:00-18:00. Covid and primary health level and health system response.**  
Prof. Benedetto Saraceno, Professor Universidade NOVA de Lisboa, Secretary General of the Lisbon Institute for Global Mental Health

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#### Wednesday 26 August

**9:00-10:00. Air pollution and COVID-19.**  
Prof. Dr. Nino Kuenzli. Swiss Tropical and Public Health Institute ([Swiss TPH](#)) and Swiss School of Public Health ([SSPH+](#))

**17:00-18:00. Community engagement.**  
Dr. Amalia Pesantes, CRONICAS, Lima Peru

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#### Thursday 27 August

**9:00-10:00. The Design of Health Care Environments – Examples of Evidence-Based Design**  
Prof. Dr. des. Minou Afzali & Prof. Dr. Arne Scheuermann  
Health Care Communication Design ([HCCD](#)) of the Bern University of Applied Sciences BFH and Swiss Center for Design and Health ([SCDH](#))

**17:00-18:00. Public Private Partnerships and Business Models for Public Health**  
Breda Gavin-Smith, Global Public Health Nutrition Manager &  
Kalpana Beesabathun, Global Lead, Technology and Entrepreneurship.  
[Sight and Life](#)

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#### Friday 27 August

**9:00-10:00. Creating demand for public health goods and services: A focus on nutrition**  
Dr Rowena Merritt, Senior Advisor on Consumer Insights and Social Marketing.  
[Sight and Life](#)

**17:00-18:00. Economics, Public health, and COVID**  
Prof. Fabrizio Mazzonna, Associate Professor, Faculty of Economics, Università della Svizzera italiana

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#### Information

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#### Registration

Participation is free and open to the public.  
Please register at [https://usi.eu.qualtrics.com/jfe/form/SV\\_aa3U49o96PropVz](https://usi.eu.qualtrics.com/jfe/form/SV_aa3U49o96PropVz)

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