Qualitative Health Research:
BASIC module: Defining and developing qualitative research in public health

Facilitator
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Description
Within public health, there is a growing interest to study and understand human behavior, representations, and individual experiences of those taking part in a studied phenomenon. Qualitative designs are the method of choice to address those issues.

Objectives
Provide participants with the necessary epistemological and scientific background, as well as a practical training, using tools such as interviews, focus groups, participant/non-participant observation, with a refined in-depth use of them.

This basic module will guide participants in understanding and defining the main specificities of qualitative methods and approaches. It will help them plan and organize the data collection and cross-check computer-assisted thematic coding with peers. An emphasis will be put on the importance of the theoretical frameworks underlying the interpretive process of researchers.

It will focus on the choice of tools and the concrete use of interviews, focus groups and participant observation.

Learning outcomes: define qualitative research, choose between several designs and tools and develop a qualitative research protocol.
**Dates**  
14 – 16 November 2022

**Eligibility**  
Open to SSPH+ PhD students, other students and researchers in the health field.

**Course Structure**  
Presentations, guided discussions, small assignment during the course, multimedia course material, group exercises, class room experience of conducting qualitative research, use of material brought by participants, interactive sessions.

**Assessment**  
Online test (mix of open questions, matching, multiple choice questions, etc.) on Moodle with automatic feedback.

**Credits**  
1 ECTS

Preparation work: 3 h; Contact time: 21 h; Personal work: 2 h  
(1 ECTS corresponds to appr. 25-30 hours workload)

**Location**  
Haute École de Santé Vaud, Lausanne

**Course Fees**  
- SSPH+ PhD Students: 30.- CHF (processing fee)  
- PPHS PhD Students: 30.- CHF (processing fee)  
- External MD/PhD Students: 300.- CHF  
- External Academics: 850.- CHF  
- Other Participants: 1250.- CHF

**Registration**  
[https://www.conftool.com/ssph-phd-courses2022](https://www.conftool.com/ssph-phd-courses2022)

**Deadline for Registration**  
14 October 2022