
University of Zurich | EHCL

«Debate Training» | 2025

Customized course | March 18 2025 | max. 14 participants

Coordinator EHCL Programme Rolf Heusser | Marcel Juen and Helen Züger

Learning Objectives

2 Trainers

The participants...

- o ...learn and practise how to position themselves personally and profitably in a debate.
- o ...learn and practise how to switch argumentation levels.
- o ...learn and practise how to persuade their (target) audience.
- o ...refine their personal presentation skills during the process.

Block 1 | Plenary

«Basics»

- o Welcome: Practical tip | Introduction of trainer | Daily program
- o Practice: Analysis of existing (TV) appearances
- o Basics: First and last answer | Argumentation
- o Optics: Standing or sitting position | Posture & stance | Gaze | Gestures | Microphone
- o Moderation: Role | Moderation | Conversation | Closing moderation

Block 2 | Group

«Workshop: Preparation»

- o Pro Team: Attitude and positioning | Role | Goal | Message | Argumentation
- o Moderation: Preparation | Texts

Block 3 | Group

«Workshop: Realization»

- o Debate: Live-Recording

Block 4 | Group

«Workshop: Analysis»

- o Debate: Analysis
- o In plenary: Personal focus | Reflection and classification | Define practical goals
- o Outlook: Course offer | Farewell